

REALTOR® Spotlight



Liz & John Stevenson

**Royal LePage Real Estate Services Ltd., Brokerage
Sales Representatives**



REAL ESTATE REMARKABLE... FROM SIGN-UP UNTIL SIGN-DOWN

In a residential real estate market as fast paced and unforgiving as is Toronto's, Liz and John Stevenson offer professional salvation and guidance for their clients through what they call their "Real Estate REMARKABLE" experience!

They provide this remarkable experience by going far beyond simply putting a sign on the lawn and doing a few open houses. For them, selling real estate is all about taking the term "full service real estate" to new and innovative heights by putting their clients' interests well above their own. As professionals, John and Liz approach real estate as a special opportunity to smoothly handle all the details of what is typically a major financial and emotional experience for buyers and sellers. Their satisfaction comes in using their unique technical and computer skills, innovative marketing techniques and the ultimate in personal attention to make their important role more than just a job.

A successful real estate career has not come overnight for Liz and John. Over 40 years of combined real estate experience, strengthened by their blend of hard and soft skills, has created a unique husband and wife real estate team with sound market knowledge, powerful marketing strategies and the ability to take advantage of technology to its fullest in their marketing efforts.

Liz has been a successful REALTOR® with Royal LePage Real Estate Services since 1997, helping clients to buy and sell homes throughout the Greater Toronto area, and in particular in Toronto's west end. Liz's enthusiasm, her attention to the smallest details and her ability to quickly understand and react to her client's needs has helped to build a loyal and appreciative roster of satisfied clients. Liz is an Accredited Staging Professional – one of the few practicing Realtors with this designation. Preparing homes to look their very best in the current competitive environment is her special skill and a very important factor in the success of this results-oriented team. Liz firmly believes that staged homes sell faster!

John brings over 30 years of strategic real estate experience to the process. Early in his career, as both a marketing and economics consultant and a senior executive in the housing and development

industry, John gained valuable skills in marketing large scale real estate projects. His professional engineering background, together with an MBA in marketing, helps John bring an analytical approach to any endeavor he undertakes. He excels at thinking "outside the box" to create effective marketing plans for sellers. His ability to quickly prepare computer drafted floor plans to demonstrate renovation concepts allows him to show the full potential of any property being marketed or purchased. He is also the creative photographer behind the still photo and panoramic virtual tours that enhance all their promotion materials. Both John and Liz love to build unique websites for every home they market and have achieved remarkable results from their innovative Internet promotional strategies.

Liz and John have quietly become recognized as top industry producers, specifically in the Etobicoke area. They are ranked by an independent survey to be in the top 4% of listing REALTORS® in Toronto for 2007. Liz has many sales awards to her credit and both have a long list of accolades from their past clients. But, with their modest and down-to-earth personalities, they would much rather discuss what they can do for their current and future clients. They are both avid learners and are constantly updating their education to keep abreast of all aspects of residential real estate.

As long-time residents of Central Etobicoke in Toronto's west end, Liz and John live and work among the clients they serve. They are involved in many aspects of their community at large. John is an active member of The Rotary Club of Toronto West, while Liz supports many charitable activities in Etobicoke and the Polish community.

Their mission to be "Real Estate REMARKABLE" steers Liz and John in every aspect of their relationship with clients and has established the basis for many loyal and lasting friendships.

*For your "Real Estate REMARKABLE" experience please contact
Liz and John Stevenson at www.StevensonLINKS.com
Royal LePage Real Estate Services Ltd., Brokerage
Office: 416.236.1871 Direct Line: 416.233.8657*